

# CSI Colour Award 2012

[www.colorsolutionsinternational.com](http://www.colorsolutionsinternational.com)

CSI - certified colour standards for fashion: from design to delivery

SDC encourages creativity in fashion and textile design and we are delighted to run this colour award sponsored by Color Solutions International



**Create a Trend Card for Fashion Apparel!**

Win **£500** and the **CSI Colour Award 2012**

The winner also receives a **trip to the global grand final!**

**Enter Now!**

[www.sdc.org.uk](http://www.sdc.org.uk)

Open to all undergraduate fashion and textile design students globally

Submit your trend card by post or email

Unlimited entries per college / university

(See overleaf for entry details)

## Who Can Apply?

The competition is open to all undergraduate fashion and textile design students globally.  
Students who enter must be at least 18 years of age by 1st April 2012.  
Only one entry per student is permitted.

## Brief

Design a trend card for Spring/Summer 2013 using CSI Color Search  
[www.csicolorsearch.com](http://www.csicolorsearch.com)

## How do I get started?

Register your interest at [www.sdc.org.uk](http://www.sdc.org.uk)  
Go to [www.csicolorsearch.com](http://www.csicolorsearch.com)

Create your free account - it only takes a couple of minutes  
It's easy to use - be inspired and create your own colour palette using palette builder  
You can edit, delete, print and display  
A world of colour at the click of a mouse!

## What do I submit?

A trend card for Spring/Summer 2013 using CSI Color Search  
You can submit up to two sides of A3  
One board must include your colour theme with the CSI Colour palette clearly shown  
Resolution to be no less than 150dpi nor in excess of 15mb  
A typewritten statement of up to 500 words in English describing  
your inspiration and colour themes

For further details and an entry form visit  
[www.sdc.org.uk](http://www.sdc.org.uk)

## Deadlines

Entries must be submitted by 30th June 2012  
judging will take place in July/August 2012

## Judging Criteria

Excellent presentation and communication of ideas  
Great use of colour with exclusive use of CSI Color Search  
Development of design ideas, from concept to final product

## Who uses CSI to create Color Standards?

(Leading brands include)

Abercrombie & Fitch  
Adidas  
Columbia Sportswear  
David's Bridal  
Eddie Bauer  
Gap  
George  
Giordano

Jockey  
Kohl's  
Liz Claiborne  
Macy's  
Marks & Spencer  
Mexx  
Nike  
Nordstrom

Patagonia  
Puma  
Regatta  
The North Face  
Tommy Hilfiger  
Under Armour  
Nautica  
Walmart

## Contact Us

Go to [www.sdc.org.uk](http://www.sdc.org.uk) for further information,  
find us on Twitter, visit our Facebook page,  
or e-mail [marketing@sdcc.org.uk](mailto:marketing@sdcc.org.uk)



<http://www.facebook.com/sdc.org.uk>  
<http://www.facebook.com/ColorSolutionsInternational>



[http://twitter.com/#!/sdc\\_org\\_uk](http://twitter.com/#!/sdc_org_uk)  
<http://twitter.com/#!/colorstandards>

SDC is the world's leading independent, educational charity dedicated  
to advancing the science and technology of colour

## Permissions

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