



The Society of Dyers and Colourists

SDC COLLEGE PATRON SUPPORTER SCHEME 2008

Advancing colour across the global textile supply chain

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The Society of Dyers and Colourists (SDC)
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www.sdc.org.uk
www.colourclick.org

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Introduction

The Society:

The Society of Dyers and Colourists (SDC) is the world's only professional body, chartered society and educational charity dedicated exclusively to colour. A global organisation with members in more than 60 countries, it provides benefits and services to all parts of the textile supply chain. In recent years it has enjoyed a growing presence in the fashion and design sector, presenting the inaugural SDC Colour & Textiles Award at Graduation Fashion Week in June 2007. In April 2008, the first SDC Colour Design Award will be presented to the winner of the SDC global student design competition.

The College Patron Supporter Scheme:

The aim of the scheme is to connect and communicate with academia to introduce students to the fascinating world of colour and to the relevance, work and role of the SDC in the 21st century. In particular, we give students an insight into some of the technical/production issues involved in converting colour creativity into colour certainty – invaluable information for the workplace.

Who Can Join?

Under the scheme any college or university department running a colour-related course anywhere in the world can apply to join for an annual subscription. There is no joining fee. The many benefits of the scheme are provided entirely free to the individual students. All correspondence is in English.

What is a Relevant Course?

A relevant course is defined as any course involving colour: from colour chemistry and colour science to fashion and textile design. From graphic design to print, packaging and retailing. The list is deliberately non-descriptive.

The Benefits

1 - Use of the Patron Logo:

In addition to receiving a membership certificate, you will be entitled to use the Patron Supporter logo on your website, stationery and undergraduate prospectus to show that you identify with the aims and objectives of the SDC – advancing colour knowledge, excellence and best practice.

2 - Directory of Colour Courses:

You will benefit from a premium electronic listing in the SDC's Directory of Colour Courses.
www.colourclick.org/coursedirectory.aspx

3 -Directory of Institutions:

Your college will also be listed in the Directory of Institutions, offering premium course listing.

www.colourclick.org/universitydirectory.aspx

4 - ColourClick:

All your students will get free, unlimited access to ColourClick, the SDC's unique website devoted entirely to colour. It offers the latest news, articles and reports on colour and includes a colour forecasting section.

www.colourclick.org/colourcentre.aspx

As part of the package, five staff members of the 'joining' department are automatically entitled to non-corporate ColourClick membership of the SDC.

5 - SDC 'Day of Colour' and Visiting Lecturers

First introduced in 2005, the SDC 'Day of Colour' is exclusive to Patron Colleges and comprises a series of presentations under the theme of 'Communicating colour across the global supply chain'. Topics typically include colour trend forecasting, product visualisation, measuring and communicating colour, creating a colour palette and converting designs into reality. Visiting lecturers can also be provided on an occasional basis to talk on colour-related themes.

6 - Publications:

Your department will receive five free copies of the SDC's quarterly membership magazine *The Colourist*. Following its launch in October 2007, you will have access to the new SDC journal *Colour: Design & Creativity*. You will also be entitled to purchase the SDC's technical journal *Coloration Technology* at a special Patron Supporter discount of 25% off the institutional rate.

You will also be eligible to 25% discount when subscribing to the print edition of *Drapers* – the leading fashion trade magazine – as well as other titles such as *Fashion Business International & International Dyer*. **New for 2008**, is a 35% discount when subscribing to *China Textile & Apparel (CTA)* and *Journal for Asia on Textile & Apparel (ATA)*.

7 - Free Publicity:

As a member of the scheme you will be entitled to submit occasional news and editorial about your organisation to the quarterly SDC members' magazine *The Colourist*. Patrons can also submit regular press releases for inclusion in the news and/or events sections on ColourClick. You will also be mentioned by name in the SDC Annual Review.

8 - Annual Supplement:

The SDC publishes an annual A5-size supplement containing information about all its College and Company Patrons. This is distributed free to all individual members and patrons of the SDC and to its international network of contacts.

9 - Patron Supporter E-Newsletter:

You will receive a monthly electronic newsletter giving you details of developments at the SDC and in the world of textiles and colour at large.

10 - Student Competitions:

New for 2008, the SDC is running a global student design competition, open to fashion and textiles undergraduate students. The inaugural SDC Colour Design Award will be presented to the overall winner in April 2008 at a ceremony in Bradford.

For the second year running, the SDC will be sponsoring an award at Graduate Fashion Week in London in June. Entries for the SDC Colour & Textiles Award are invited from students from every college and university exhibiting at Graduate Fashion Week.

11 - SDC Conferences, Workshops and Seminars:

The SDC organises various conferences, workshops and seminars throughout the world. Patron Supporter organisations enjoy the benefit of 10% discount on the published fees.

12 - Bursaries:

The SDC has introduced new-style bursaries for 2007/08. Intended to provide financial support to students undertaking specified work placements, applicants must display a consistent and exceptional use and understanding of colour and must be nominated by their respective course leader.

13 - SDC Books:

Upon joining the scheme you will be entitled to choose two free books for your department's library from our SDC College Patron Supporter Book List.

14 - Online Showcase:

The SDC is always happy to receive images of exceptional work to be added to the Colour Showcase on ColourClick. There is also the opportunity for Patron Colleges to submit photos of students' work, e.g. end of year fashion shows, to be displayed in galleries on the SDC corporate website.

15 - The Colour Experience:

Staff and students from Patron Colleges are entitled to visit the Colour Experience in Bradford (formerly the SDC Colour Museum) by appointment, free of charge.

16 - Voucher:

Upon becoming a College Patron Supporter of the SDC, and in each year of membership, you will receive a voucher to the value of £50 redeemable against selected SDC events, products and services.

17 – Training Courses:

10% Patron Supporter discount is available on the following:

- SDC Colour Training Courses – from basic to bespoke, courses offered are for various levels of competency in colour
- Hire of meeting rooms, including the Atrium and the new Perkin Suite, at the SDC headquarters in Bradford.

18 - Upon Graduation:

Students graduating from Patron Colleges receive one year's free access to ColourClick starting from their last official day of term. Thereafter the SDC offers a number of membership options.

Welcome Pack:

Upon joining you will receive a welcome pack containing the following:

- Your official membership certificate
- Your College Patron Supporter logo on CD-ROM
- A fact sheet explaining how to access ColourClick
- Your £50 voucher
- Recent copies of *The Colourist*
- A copy of the SDC's Annual Review

By email you will also receive the following:

- A 'principal contact' form for completion and return
- ColourClick member nomination form
- An editorial request form
- A speaker nomination form
- Your free textbook selection
- Your publication subscription request form

You will then have the opportunity to meet with your SDC ambassador to discuss how to make the most of the benefits of the scheme.

The Cost:

The basic annual subscription for organisations joining the scheme in 2008 is **£400**. Other subscription options (that include full SDC professional membership and 3 year payment deals) are available. There is no joining fee.

How to Apply:

Please complete and return the separate Application Form.

Please send it to:

Anika Easy, SDC communications assistant
SDC Patron Supporter Scheme
Perkin House, 82 Grattan Road
Bradford BD1 2JB, UK

Need More Information? Please contact Anika Easy on tel: +44 (0) 1274 725138 229 or email patron@sdc.org.uk Alternatively, please visit www.sdc.org.uk.

The Society of Dyers and Colourists (SDC)

SDC PATRON SUPPORTER SCHEME 2008

APPLICATION FORM

We wish to apply for membership of the Society's Patron Supporter Scheme

- 1. We support the aims and objectives of the Society of Dyers and Colourists
- 2. We agree to abide by the terms and conditions of the Patron Scheme

Your Organisation

School/Department/Faculty*:

Institution:

Address for correspondence:

.....

Post code: Switchboard:

Website address:

Contact Details

Main contact: Job title:

Direct line: Personal email:

Alternative contact: Job title:

Direct line: Personal email:

Nature of Organisation

Description:

.....

.....

Approximate number of students in department:

Signed By

Name: Job title:

Signed: Date:

* Due to nature of the scheme and tailoring of subject-specific content, membership is for one school/department/faculty only, though other schools/departments/faculties with the institution are welcome to apply for separate membership in their own right.

PATRON COLLEGE SCHEME MEMBERSHIP OPTIONS ^{1,2,3}

- OPTION A:** £400+VAT, 1 year for 1 college+5 ColourClick members
- OPTION B:** £450+VAT, 1 year for 1 college, 2 SDC members+5 ColourClick members
- OPTION C:** £1080+VAT, 3 years for 1 college + 5 ColourClick members
- OPTION D:** £1215+VAT, 3 years for 1 college, 2 SDC members+5 ColourClick members

Note 1: The cost applies to the membership of one school/department/faculty within an institution; other schools/departments/faculties are entitled to submit separate applications

Note 2: ALL the students within the patron college department/school are eligible to free ColourClick membership until one year after graduation

Note 3: VAT is payable only by UK organisations and EU organisations without a VAT number

METHOD OF PAYMENT

Please make payment using one of the payment options below:

- I enclose a cheque for £..... payable to the Society of Dyers and Colourists (SDC)
- Please debit my Visa/MasterCard/American Express account in the sum of £.....
- Visa MasterCard American Express Other

Cardholder's name:

Account number:

Security code:

Expiry date:

VAT no. (for organisations in EU countries excluding the UK):

Signature:

- Request for invoice to be sent for the attention of:

Name:

Address:

.....

Post code: Tel:

PLEASE RETURN THIS FORM TO:

The Society of Dyers and Colourists
Perkin House, 82 Grattan Road
Bradford BD1 2JB, UK

Tel: +44 (0)1274 725138 Fax: +44 (0)1274 392888 Email: patron@sdc.org.uk

The Society reserves the right to modify the scheme for the benefit of its Patron Supporters.

www.sdc.org.uk www.colourclick.org