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Charity Registration No 212331

## Policy for displaying the SDC logo on websites

If you wish to display the SDC logo provided ("Logo"), you agree to be bound by this policy:

- You may only display the Logo on your website, and not in any other manner. It must always be an active link to <http://www.sdc.org.uk>
- The Logo is a link to the SDC website, not an endorsement of your site
- The Logo jpg includes the graphic and the words 'Society of Dyers and Colourists' and you must not alter this or any other element of the Logo
- Your web page title and other trademarks and logos must appear at least as prominent as the Logo. You may not display the Logo in any manner that implies affiliation with, sponsorship or endorsement by the SDC unless prior agreement has been expressed by the SDC in writing
- The Logo can be used with other logos but there must be no encroachment, touching or overlapping of the Logo, within the area outline - see [guidelines](#) - and must always be used on a clear white background. The Logo may not be used as a feature or design element of any other logo
- You may not alter the Logo in any manner, including size, proportions, colours, elements, etc. or animate morph or otherwise distort its perspective or appearance
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